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NEWS RELEASE

DUOPHARMA BIOTECH SETS OUT TO EXPAND HEALTH AND BEAUTY RANGE:

LAUNCH OF FLAVETTES EFFERVESCENT GLAMZ

- *"We are continuing to expand our consumer healthcare range through the inclusion of a beauty proposition to address the growing demand," says Duopharma Biotech GMD*
- *Themed 'Be Seri-Seri Inside Out', the launch campaign introduces new 'best friend' brand ambassadors and a nationwide Instagram contest with attractive prizes*

KUALA LUMPUR, 23 APRIL 2021 — Leading pharmaceuticals and healthcare company, Duopharma Biotech Berhad ("Duopharma Biotech" or "the Company") has taken new strides forward to expand its consumer healthcare segment with the inclusion of a beauty proposition, a segment which is seeing steadily growing demand, under the brand Flavettes.

Themed 'Be Seri-Seri Inside Out', Flavettes, the No. 1 Adult Vitamin C brand in Malaysia has expanded its signature healthcare product, with the launch of a new product - Flavettes Effervescent Glamz. In addition, Duopharma Biotech celebrated the continued success of its long-trusted product - Flavettes Effervescent Glow - with a new packaging design.

Flavettes Effervescent Glamz is specially formulated for radiant, fairer and firmer skin with 4X more glutathione that gives better result in skin whitening and liver detoxification. It is also a powerful antioxidant to combat free radicals that cause cell damage and skin aging. The advanced formulation of Flavettes Effervescent Glamz contain Vitamin C as base line and added collagen peptide which differentiated from the other collagen products in the market. Collagen peptide is 600x smaller molecular weight that helps in better absorption.

The event was graced by newly-appointed Flavettes ambassadors, Wany Hasrita, the 3rd place winner of the 35th Anugerah Juara Lagu, and her best friend, Nisa Anisa, who will, moving forward, share their experiences from their joint journey into the benefits of Flavettes Effervescent Glamz and Glow.

In conjunction with the launch, a nationwide Instagram '*Flavettes Be Seri Seri Inside Out Contest*' is being held from 23rd April to 2nd June 2021. [**Details of how to enter this contest are appended in the appendix.*]

Duopharma Biotech Group Managing Director Leonard Ariff Shatar commented: "Synonymous with the 'health is beauty' axiom, we are continuing to expand and enhance the quality of our consumer healthcare range through the inclusion of a beauty proposition to address the growing demand. With the success of Flavettes Effervescent Glow and launch of Flavettes Effervescent Glamz, Duopharma Biotech has effectively taken another stride forward in the mission to build our effervescent range of supplements, *Flavettes*.

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Leonard Ariff further added: “We aim to build Flavettes into a regional brand as an important aspect of Duopharma Biotech’s consumer healthcare offerings. There are plans to bring Flavettes outside of Malaysia, our key targets will be neighbouring Southeast Asian countries. Philippines and Indonesia are included on the company’s expansion list during the next two to three years, once the products have been registered in these countries. Looking ahead, we also see Thailand and Vietnam as potential markets.”

As part of its consumer healthcare offerings, Duopharma Biotech currently has five dietary Halal-certified supplement brands. Apart from its flagship adult VMS [vitamins, minerals, and supplements] brand Flavettes launched in 1994, the group also has other adult VMS brands Naturalle, Proviton, joint health brand Donna, and children’s supplement brand Champs.

Appendix: Nationwide Instagram Contest

To qualify for the ‘Flavettes Be Seri Seri Inside Out Contest’ (held from 23rd April to 2nd June 2021) contestants must:

I. Take a selfie video using the Flavettes Be Seri Seri Inside Out Instagram Filter;

II. Unleash your creativity!

III. Please post the selfie video on Instagram Feed (your profile must set to ‘public’ mode); and then tag IG @Flavettes and three (3) of your friends and also include the following hashtags: #FlavettesGlamz #BeSeriSeri #BeSeriSeriInsideOut

Prizes

a. 1st Prize: Habib Jewels Necklace worth RM5,300 + Exclusive Cash Prize RM 5,000

b. 2nd Prize: RM3,000 Cash Prize

c. 3rd Prize: RM2,000 Cash Prize

-End-

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ABOUT DUOPHARMA BIOTECH BERHAD

Duopharma Biotech Berhad Group (“Duopharma Biotech” or “the Company”) began with the establishment of Duopharma (M) Sendirian Berhad in 1978. Duopharma Biotech was incorporated in the year 2000 and is today, one of Malaysia’s leading pharmaceutical companies listed on the Main Market of Bursa Malaysia Berhad.

Duopharma Biotech has core competencies in the pharmaceutical industry inclusive of Manufacturing, Research & Development and Commercialisation & Marketing of over 300 generic drugs - among others, Omesec and Prelica as well as its Consumer Healthcare (CHC) products such as CHAMPS®, FLAVETTES®, PROVITON® and Uphamol, which are well recognised and accepted by consumers in Malaysia, regionally and globally. The Company has also diversified into the biosimilars space with technology and commercialisation collaborations with credible and strong international partners.

The Company’s headquarters is located in Kuala Lumpur, Malaysia. Duopharma Biotech owns and operates three manufacturing plants that are based in Klang, Bangi and Glenmarie, Selangor. Duopharma Biotech also has subsidiary companies in the Philippines and Singapore. A subsidiary of Duopharma Biotech Berhad has a representative office in Jakarta, Indonesia.

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